


Subject key:

- Starting a business
- Growing a business
- Exams
- Curriculum links

Business Department Curriculum Road Map




A levels
T levels

Apprenticeships
Traineeships

Technical and vocational
qualifications



**Theme 2
mock exam**

Topic 2.4 Making financial decisions – Explore the tools a business has to support financial decision making, including ratio analysis and the use and limitation of a range of financial information.

**Theme 1
mock exam**



**External
exam**

Topic 2.5 Making human resource decisions – growing a business means that decisions relating to organisational structure, recruitment, training and motivation need to be made to influence business activity. These aspects are considered in this final topic.

Topic 2.3 Making operational decisions – Learn how to meet customer needs through the design, supply, quality and sales decisions a business makes.



Topic 1.5 Understanding external influences on business – Identify a range of factors, many of which are outside of the immediate control of the business, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.

Topic 2.1 Growing the business – Familiarize yourself with methods of growth, how and why business aims and objectives change as businesses evolve. The impact of globalisation and the ethical and environmental questions facing businesses are explored.

**Theme 1
mock exam**

**YEAR
11**

Topic 1.4 Making the business effective – Explore a range of factors that impact on the success of the business, including location, the marketing mix and the business plan.



Theme 2: Building a business

Topic 1.3 Putting a business idea into practice – Learn how to make a business idea happen through identifying aims and objectives and concentrating on the financial aspects.

Topic 2.2 Making marketing decisions – Explore how each element of the marketing mix is managed and used to inform and make business decisions in a competitive marketplace.

Topic 1.1 Enterprise and entrepreneurship – Familiarize yourself with the dynamic nature of business in relation to how and why business ideas come about. Explore the impact of risk and reward on business activity and the role of entrepreneurship.

**YEAR
10**



Topic 1.2 Spotting a business opportunity – Explore how new and small businesses identify opportunities through understanding customer needs and conducting market research. Focus on understanding the competition.

**Theme 1:
Investigating
small business**

Starting a business – a basic introduction to business concepts an entrepreneur must understand from the very conception of a business idea

**YEAR
9**

Running a business – a range of topics and issues that a business owner may encounter as the business grows

Year 8 Geography: Sustainability

Year 8 PSHE: Digital media and literacy
Diversity and equality

Year 7 Maths: Unit 13 graphs
Unit 17 percentages
Unit 20 scatter graphs

Year 7 Maths: Unit 10 percentages
Unit 16 averages Unit 17 data
Unit 18 graphs and charts

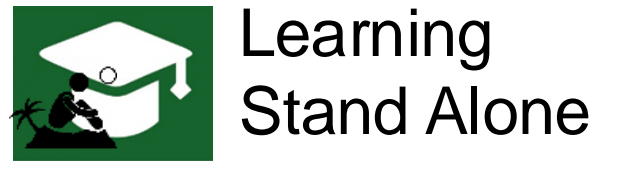
Year 7 Geography: Economic geography of the UK

Numeracy and literacy

**YEAR
8**

**YEAR
7**

Year 7 PSHE: Learning skills and teamwork



Curriculum intent:

- To understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society.
- To equip students with the skills to apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts.
- To provide students with the opportunity to develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems.
- To allow students to investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business.